



The story

TAGU is not a corporation. It is a group of friends who are truly passionate about their work and what they do. TAGU is a manufacturer specialized in electric fireplaces and was founded by Bogdan Bot and Marian Popescu in the cold winter of 2014.

All the magic takes place inside our headquarters, located in Oradea and Cluj-Napoca, Romania. From here, we run all operations: design, manufacturing, logistics and finally distribution.

Each TAGU product is both our pride and our responsibility. We strive for perfection and are obsessed with every detail to ensure that everything is efficient, relevant, user-friendly and will stand the test of time.

Over the years, we have been listening to our customers and used their feedback to improve our products. As a result, our mantels are finished using premium wood veneer, can be easily assembled in less than 30 minutes and are packed according to ISTA 3A standards.

POWERFLAME





















POWERFLAME FIREBOX

23PF1A

The ember bed and logs are specifically designed to maximize the flame effect, which is now brighter than ever. Our flame effect runs on 10W, which is less than the energy consumption of a light bulb.



PLUG&PLAY BUILT-IN ELECTRIC FIRE

The missing piece in your fireplace project.



Easy to install

In furniture or wood fireplace mantels. No extra hardware required.



≥ Slim design

Having a depth of only 15 cm, the TAGU PowerFlame firebox can be easily framed into masonry fireplaces or walls using the optional FISK-23 Installation Kit.

7-DAY TIMER SAVES ENERGY

Eco-friendly and budget-friendly.



The right temperature at the right time

• Set the heating schedule for each day of the week and enjoy a warm room whenever you'd like.



Precise temperature control

Stay comfortable while saving energy thanks to the built-in digital thermostat.



Open Window Detection

If the window is open or the temperature suddenly drops, the TAGU PowerFlame firebox automatically stops and takes care of the environment.



Hidden LED Display

You'll be able to see all the settings, which will disappear after one minute.





1500W HEATER INSIDE

Powerful yet silent



Whisper quiet

It's the most quiet heater we've ever developed and can warm rooms up to 37 square meters.



Sleep Timer

At night, use the Sleep Timer feature and fall asleep in a cosy ambiance.



All-season fireplace

The flame effect can work with or without the heat, so you can enjoy your fireplace year round.

ULTRA-BRIGHT FLAME EFFECT

Perfectly visible during day or night.



Adjustable flame brightness

Bright enough in a summer day or enticingly subtle for those cosy winter nights.



Energy Saving LED

The flame effect runs on 10W, which is less than the energy consumption of a light bulb.



Powerflame

Ember bed and logs are specifically designed to maximize the flame effect, which is now brighter than ever.





REMOTE CONTROL

Control the fireplace remotely



Multifunctional Remote Control

Control all functions with the included remote control.

FIREBOX SPECIFICATIONS

Width (mm)	600
Height (mm)	503
Depth (mm)	150
Built-in opening size (mm)	584 x 495
Heating power (Watt)	1500
Heating capacity (m2)	37
Heating technology	Nichrome Heater Blower
Thermostat interval	17°C – 27°C
Features	7-day programmable heating schedule Digital thermostat Electronic timer Open window detection Adjustable brightness Remote control
Flame technology	LED
EAN	5949096089061







HAGEN PURE WHITE

FM469-WH1-23PF14

You'll adore the decorative burnt oak beam and the Pure White finish on the Hagen. This fireplace mantel is so light that it can easily be moved between rooms and is a breeze to assemble.



Product code	FM469-WH1
Finish	Pure White
Width (mm)	750
Height (mm)	678
Depth (mm)	245













FIREBOX SPECIFICATIONS

Product code	23PF1A
Width (mm)	600
Height (mm)	503
Depth (mm)	150
Built-in opening size (mm)	584 x 495
Heating power (Watt)	1500
Heating capacity (m2)	37
Heating technology	Nichrome Heater Blower
Thermostat interval	17°C – 27°C
Features	7-day programmable heating schedule Digital thermostat Electronic timer Open window detection Adjustable brightness Remote control
Flame technology	LED

INCLUDED IN THE SET







HAGEN SOLID GREY

FM469-GR3-23PF1A

You'll adore the decorative burnt oak beam and the versatile Solid Grey finish on the Hagen. This fireplace mantel is so light that it can easily be moved between rooms and is a breeze to assemble.



Product code	FM469-GR3
Finish	Solid Grey
Width (mm)	750
Height (mm)	678
Depth (mm)	245













FIREBOX SPECIFICATIONS

Product code	23PF1A
Width (mm)	600
Height (mm)	503
Depth (mm)	150
Built-in opening size (mm)	584 x 495
Heating power (Watt)	1500
Heating capacity (m2)	37
Heating technology	Nichrome Heater Blower
Thermostat interval	17°C – 27°C
Features	7-day programmable heating schedule Digital thermostat Electronic timer Open window detection Adjustable brightness Remote control
Flame technology	LED

INCLUDED IN THE SET







HAGEN DEEP BLACK

FM469-BL1-23PF1A

You'll adore the decorative burnt oak beam and the Deep Black finish on the Hagen. This fireplace mantel is so light that it can easily be moved between rooms and is a breeze to assemble.



Product code	FM469-BL1
Finish	Deep Black
Width (mm)	750
Height (mm)	678
Depth (mm)	245













FIREBOX SPECIFICATIONS

Product code	23PF1A
Width (mm)	600
Height (mm)	503
Depth (mm)	150
Built-in opening size (mm)	584 x 495
Heating power (Watt)	1500
Heating capacity (m2)	37
Heating technology	Nichrome Heater Blower
Thermostat interval	17°C – 27°C
Features	7-day programmable heating schedule Digital thermostat Electronic timer Open window detection Adjustable brightness Remote control
Flame technology	LED

INCLUDED IN THE SET







FRODE PURE WHITE

FM461-WH1-23PF1

Frode offers a space saving design that is only 250 mm in depth and can fit perfectly in your living room, office or bedroom. Once you see the Frode in person, we have no doubts you'll appreciate its easy assembly and minimalist Scandinavian design with simple lines.



Product code	FM461-WH1
Finish	Pure White
Width (mm)	990
Height (mm)	883
Depth (mm)	250













FIREBOX SPECIFICATIONS

Product code	23PF1A
Width (mm)	600
Height (mm)	503
Depth (mm)	150
Built-in opening size (mm)	584 x 495
Heating power (Watt)	1500
Heating capacity (m2)	37
Heating technology	Nichrome Heater Blower
Thermostat interval	17°C – 27°C
Features	7-day programmable heating schedule Digital thermostat Electronic timer Open window detection Adjustable brightness Remote control
Flame technology	LED

INCLUDED IN THE SET







FRODE LIGHT BEIGE

FM461-BF1-23PF1

Frode offers a space saving design that is only 250 mm in depth and can fit perfectly in your living room, office or bedroom. Once you see the Frode in person, we have no doubts you'll appreciate its easy assembly and minimalist Scandinavian design with simple lines.



Product code	FM461-BE1
Finish	Light Beige
Width (mm)	990
Height (mm)	883
Depth (mm)	250













FIREBOX SPECIFICATIONS

Product code	23PF1A
Width (mm)	600
Height (mm)	503
Depth (mm)	150
Built-in opening size (mm)	584 x 495
Heating power (Watt)	1500
Heating capacity (m2)	37
Heating technology	Nichrome Heater Blower
Thermostat interval	17°C – 27°C
Features	7-day programmable heating schedule Digital thermostat Electronic timer Open window detection Adjustable brightness Remote control
Flame technology	LED

INCLUDED IN THE SET







FRODE SOLID GREY

FM461-GR3-23PF1A

Frode offers a space saving design that is only 250 mm in depth and can fit perfectly in your living room, office or bedroom. Once you see the Frode in person, we have no doubts you'll appreciate its easy assembly and minimalist Scandinavian design with simple lines.



Product code	FM461-GR3
Finish	Solid Grey
Width (mm)	990
Height (mm)	883
Depth (mm)	250











FIREBOX SPECIFICATIONS

Product code	23PF1A
Width (mm)	600
Height (mm)	503
Depth (mm)	150
Built-in opening size (mm)	584 x 495
Heating power (Watt)	1500
Heating capacity (m2)	37
Heating technology	Nichrome Heater Blower
Thermostat interval	17°C – 27°C
Features	7-day programmable heating schedule Digital thermostat Electronic timer Open window detection Adjustable brightness Remote control
Flame technology	LED

INCLUDED IN THE SET:







LARSEN PURE WHITE

FM462-WH1-23PF1A

Specifically designed for easy assembly, tools are not necessary for the Larsen. Thanks to its space saving design, it's only 250 mm in depth and the perfect size for iust about any room in your home.



Product code	FM462-WH1
Finish	Pure White
Width (mm)	1100
Height (mm)	949
Depth (mm)	249











FIREBOX SPECIFICATIONS

Product code	23PF1A
Width (mm)	600
Height (mm)	503
Depth (mm)	150
Built-in opening size (mm)	584 x 495
Heating power (Watt)	1500
Heating capacity (m2)	37
Heating technology	Nichrome Heater Blower
Thermostat interval	17°C – 27°C
Features	7-day programmable heating schedule Digital thermostat Electronic timer Open window detection Adjustable brightness Remote control
Flame technology	LED

INCLUDED IN THE SET







LARSEN SOLID GREY

FM462-GR3-23PF1A

Specifically designed for easy assembly, tools are not necessary for the Larsen. Thanks to its space saving design, it's only 250 mm in depth and the perfect size for just about any room in your home.



Product code	FM462-GR3
Finish	Solid Grey
Width (mm)	1100
Height (mm)	949
Depth (mm)	249











FIREBOX SPECIFICATIONS

Product code	23PF1A
Width (mm)	600
Height (mm)	503
Depth (mm)	150
Built-in opening size (mm)	584 x 495
Heating power (Watt)	1500
Heating capacity (m2)	37
Heating technology	Nichrome Heater Blower
Thermostat interval	17°C – 27°C
Features	7-day programmable heating schedule Digital thermostat Electronic timer Open window detection Adjustable brightness Remote control
Flame technology	LED

INCLUDED IN THE SET







LARSEN DEEP BLACK

FM462-BL1-23PF1A

Specifically designed for easy assembly, tools are not necessary for the Larsen. Thanks to its space saving design, it's only 250 mm in depth and the perfect size for just about any room in your home.



Product code	FM462-BL1
Finish	Deep Black
Width (mm)	1100
Height (mm)	949
Depth (mm)	249













Product code	23PF1A
Width (mm)	600
Height (mm)	503
Depth (mm)	150
Built-in opening size (mm)	584 x 495
Heating power (Watt)	1500
Heating capacity (m2)	37
Heating technology	Nichrome Heater Blower
Thermostat interval	17°C – 27°C
Features	7-day programmable heating schedule Digital thermostat Electronic timer Open window detection Adjustable brightness Remote control
Flame technology	LED

INCLUDED IN THE SET







HELMI PURE WHITE

FM463-WH1-23PF1A

Its hearth with subtle accents and the crown molding top gives this surround a functional look, found only in traditional fireplaces. Fortunately, the Helmi is a breeze to assemble and does not require any extra tools.



Product code	FM463-WH1
Finish	Pure White
Width (mm)	1072
Height (mm)	952
Depth (mm)	245











FIREBOX SPECIFICATIONS

Product code	23PF1A
Width (mm)	600
Height (mm)	503
Depth (mm)	150
Built-in opening size (mm)	584 x 495
Heating power (Watt)	1500
Heating capacity (m2)	37
Heating technology	Nichrome Heater Blower
Thermostat interval	17°C – 27°C
Features	7-day programmable heating schedule Digital thermostat Electronic timer Open window detection Adjustable brightness Remote control
Flame technology	LED

INCLUDED IN THE SET







HELMI LIGHT BEIGE

FM463-BE1-23PF1A

Its hearth with subtle accents and the crown molding top gives this surround a functional look, found only in traditional fireplaces. Fortunately, the Helmi is a breeze to assemble and does not require any extra tools.



Product code	FM463-BE1
Finish	Light Beige
Width (mm)	1072
Height (mm)	952
Depth (mm)	245













FIREBOX SPECIFICATIONS

Product code	23PF1A
Width (mm)	600
Height (mm)	503
Depth (mm)	150
Built-in opening size (mm)	584 x 495
Heating power (Watt)	1500
Heating capacity (m2)	37
Heating technology	Nichrome Heater Blower
Thermostat interval	17°C – 27°C
Features	7-day programmable heating schedule Digital thermostat Electronic timer Open window detection Adjustable brightness Remote control
Flame technology	LED

INCLUDED IN THE SET







HELMI SOLID GREY

FM463-GR3-23PF1A

Its hearth with subtle accents and the crown molding top gives this surround a functional look, found only in traditional fireplaces. Fortunately, the Helmi is a breeze to assemble and does not require any extra tools.



Product code	FM463-GR3
Finish	Solid Grey
Width (mm)	1072
Height (mm)	952
Depth (mm)	245













FIREBOX SPECIFICATIONS

Product code	23PF1A
Width (mm)	600
Height (mm)	503
Depth (mm)	150
Built-in opening size (mm)	584 x 495
Heating power (Watt)	1500
Heating capacity (m2)	37
Heating technology	Nichrome Heater Blower
Thermostat interval	17°C – 27°C
Features	7-day programmable heating schedule Digital thermostat Electronic timer Open window detection Adjustable brightness Remote control
Flame technology	LED

INCLUDED IN THE SET







MAGNA PURE WHITE

FM464-WH1-23PF1A

On the Magna, you'll find an arched center plate, fluted columns with double base blocks and top raised panels, and a crown molding top. The Magna is designed for easy assembly, so you'll be able to put it together in no time without any extra tools.



Product code	FM464-WH1
Finish	Pure White
Width (mm)	1137
Height (mm)	1022
Depth (mm)	282













POWERFLAME®
TECHNOLOGY

FIREBOX SPECIFICATIONS

Product code	23PF1A
Width (mm)	600
Height (mm)	503
Depth (mm)	150
Built-in opening size (mm)	584 x 495
Heating power (Watt)	1500
Heating capacity (m2)	37
Heating technology	Nichrome Heater Blower
Thermostat interval	17°C – 27°C
Features	7-day programmable heating schedule Digital thermostat Electronic timer Open window detection Adjustable brightness Remote control
Flame technology	LED

INCLUDED IN THE SET







MAGNA SOFT TURQUOISE

FM464-TU1-23PF1A

On the Magna, you'll find an arched center plate, fluted columns with double base blocks and top raised panels, and a crown molding top. The Magna is designed for easy assembly, so you'll be able to put it together in no time without any extra tools.



Product code	FM464-TU1
Finish	Soft Turquoise
Width (mm)	1137
Height (mm)	1022
Depth (mm)	282













FIREBOX SPECIFICATIONS

Product code	23PF1A
Width (mm)	600
Height (mm)	503
Depth (mm)	150
Built-in opening size (mm)	584 x 495
Heating power (Watt)	1500
Heating capacity (m2)	37
Heating technology	Nichrome Heater Blower
Thermostat interval	17°C – 27°C
Features	7-day programmable heating schedule Digital thermostat Electronic timer Open window detection Adjustable brightness Remote control
Flame technology	LED

INCLUDED IN THE SET







MAGNA DEEP BLACK

FM464-BL1-23PF1A

On the Magna, you'll find an arched center plate, fluted columns with double base blocks and top raised panels, and a crown molding top. The Magna is designed for easy assembly, so you'll be able to put it together in no time without any extra tools.



Product code	FM464-BL1
Finish	Deep Black
Width (mm)	1137
Height (mm)	1022
Depth (mm)	282











FIREBOX SPECIFICATIONS

Product code	23PF1A
Width (mm)	600
Height (mm)	503
Depth (mm)	150
Built-in opening size (mm)	584 x 495
Heating power (Watt)	1500
Heating capacity (m2)	37
Heating technology	Nichrome Heater Blower
Thermostat interval	17°C – 27°C
Features	7-day programmable heating schedule Digital thermostat Electronic timer Open window detection Adjustable brightness Remote control
Flame technology	LED

INCLUDED IN THE SET





